

## GOOD PRACTICES

We invite you to share good practices in extension and advisory provision in Bangladesh based on your personal experience with promoting/studying such good practices so that others in the region can learn from your insights. What is a good practice?

“A good practice is simply a process or a methodology that represents the most effective way of achieving a specific objective. Some people prefer to use the term ‘good practice’ as in reality it is debatable whether there is a single ‘best’ approach – and of course approaches are constantly evolving and being updated. So another way of defining a good practice is one that has been proven to work well and produce good results, and is therefore recommended as a model. The essence of identifying and sharing good practices is to learn from others and to re-use knowledge. The biggest benefit consists in well developed processes based on accumulated experience.” (SDC, 2004)

**Good practices in Extension and Advisory Provision Some of the potential topics include:**

- Application of ICTs
- Ways of reaching effectively women and socially excluded groups
- Linking farmers to markets
- Capacity Development
- Decentralisation of extension
- Financing of extension
- Role of Farmer Organisations
- Partnerships and Collaboration
- Addressing Nutrition through extension
- Pluralism and Co-ordination
- Extension Policy Development
- Adaptation to climate change

**Basic Outline** The audience for good practice could range from policy makers to farmer organizations; from extension scholars to extension researchers and from agri-business companies to extension managers. The maximum length for each good practice should be 4 (A-4) pages (including relevant pictures/tables if any).

- The **Synopsis** of the good practice (like and abstract, one paragraph max 300 words)
- Your **Contact details** (including email)
- **Context** and why it was used (what challenges the good practice tried to address)
- **Good practices** (discusses its features)
- **Challenges** (problems/constraints associated with the initial deployment of best practice and how these were addressed)
- **Benefit and Impact**
- **Sustainability and Scaling Up**
- **Lessons Learned** (including what needs to be done to promote this practice more widely)
- **Additional links/References**

Send your submission in an e-mail or Word document to [bdbaen@gmail.com](mailto:bdbaen@gmail.com) or connect with us in facebook . We look forward to hearing from you!

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